



**BLONDIES**  
BAR



# WHO ARE WE

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We are 2 **Australian sisters** who co-founded Blondies London LTD and have been running it for the last 6 years.

Verity is our in-house Sound Engineer and Operations Manager.

Sharmaine is our Events Coordinator and Creative Director.



# WHAT IS BLONDIES

Blondies is an authentic **Female run** bar and beer brand based in Clapton Pond.

We are a recognised institution in the **rock and roll** scene and are home to the **Kerrang!\*** **K!pit!**

We are famous in the industry for having some of the **biggest acts in the world** play at our venue.

We are proud to be a **100% vegan** venue.



# EVENTS

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At Blondies offer weeknight alternatives to staying indoors including **food pop ups**, **film screenings**, **gallery** events, weekly **quizzes**, **Karaoke** and much more!

We promote events weekly through our Instagram (@blondieslondon). Check out our 'THIS WEEK' highlight to see whats happening every week.

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# WHAT WE SERVE

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Our highly trained mixologists serve **classic cocktails**, **alcoholic, low and no alcoholic drinks** with constantly updated weekly specials.

We have a **selection** of local vegan **beers, spirits and soft drinks** from brands all based in the Hackney Borough and wine from around the world..

We also have a fully functioning kitchen serving authentic **Neapolitan Pizza** while being able to host food pop ups from local food vendors.

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**OUR AUDIENCE**



## AGE RANGE

Core age range  
25-34



## TOP LOCATION

London  
and Sydney



## GENDER

50% women and  
50% men



# OUR PRESS

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"Favorite London Dive Bar"  
- Phil Alexander, Global Director

Kerrang! Magazine

"Best Bar in Clapton."  
"Best Late night spot in Clapton."  
"Best Live music venue in Clapton."  
Multiple years running.

"Bar of the week" feature in print  
magazine within 4 months of opening.

Time Out - Love London Awards:

"Blondies probably manages to  
be more fun per square foot than  
anywhere else in London, which is in  
part because it is absolutely tiny."

Featured in GQ's 'Where to eat, drink,  
dance and sleep in East London'.

Featured on London The Inside

5 stars on Google  
and Facebook reviews



19 Crimes.



VANS  
"OFF THE WALL"



KERRANG!

ASOS



ORANGE

Marshall  
AMPLIFICATION

GQ

VC

THE ORIGINAL  
SAILOR  
JERRY  
SPICED

VICE

RIZLA+



# THANKS

[YouTube](#)

[www.blondiesbar.co.uk](http://www.blondiesbar.co.uk)

[@blondieslondon](#)